



Contacts:

Lauren Bowling  
Oversight Systems  
770-984-4637  
[lauren.bowling@oversightsystems.com](mailto:lauren.bowling@oversightsystems.com)

**Oversight Systems Selected to Present at Venture Atlanta 2014**

*Presenting companies highlight strength of Georgia's technology community and further position the state as a hotbed of entrepreneurial activity and innovation*

**ATLANTA – September 22, 2014** – [Oversight Systems](#) today announced that it has been selected as a presenter at [Venture Atlanta](#) 2014, Georgia's premier event connecting technology innovation and investment capital, to be held October 21-22 at the Georgia Aquarium. The 34 early and later stage companies chosen to present reflect a wide range of technologies and diverse markets, highlighting the innovation of Georgia businesses.

Oversight offers Insights On Demand, a web-based application that analyzes T&E, P-Card, and accounts payable programs for policy violations, potential fraud and misuse, and compliance errors. The software works by applying sophisticated predictive analytics, combined with transaction analysis to monitor 100% of transaction data. Insights On Demand then offers users relevant insights based on their business objectives, and tailors the Insights to their policies and business requirements.

"Oversight is incredibly excited to present at Venture Atlanta this year," said Oversight Systems CEO, Patrick Taylor. "We are looking forward to presenting our SaaS product, Insights On Demand, to the investor community."

Presenting companies and conference attendees will have numerous opportunities to network with regional and national venture capitalists and investors during the two-day event. Now entering its 13th year, Venture Atlanta has helped local companies raise more than \$1.3 billion – a number that continues to grow. The conference provides an invaluable experience for entrepreneurs, resulting in funding, national investor exposure, unparalleled relationship building, and mentoring by successful technology executives.

"I'm looking forward to experiencing the next iteration of this great event," said Bill Nussey, CEO of Silverpop, an IBM Company, and Venture Atlanta board member. "Thirteen years and more than \$1 billion in funding, Venture Atlanta continues to connect Georgia's entrepreneurs with the capital needed to grow their businesses."

To learn more about Oversight visit [www.oversightsystems.com](http://www.oversightsystems.com). For additional information about Venture Atlanta or to view the conference schedule, please visit [www.ventureatlanta.org](http://www.ventureatlanta.org).

**About Oversight**

Oversight delivers analysis that helps companies make smarter business decisions. Through increased corporate insight, Oversight seeks to help users drive actionable, cost-effective results at the front lines of business. Oversight makes a difference within the companies it serves, and has the experience to prove it; analyzing \$1.9 trillion in expenditures annually at Fortune Global 5000 companies and government agencies, Oversight also boasts partnerships with Concur, Oracle, SAP and TSYS. See more at [www.oversightsystems.com](http://www.oversightsystems.com).

**About Venture Atlanta**

Venture Atlanta, Georgia's technology innovation event, is where the state's best technology innovators meet the country's top-tier investors. As the region's largest investor showcase, Venture Atlanta connects local entrepreneurs with venture capitalists, bankers, angel investors and others who can help them raise the capital they need to grow their businesses. The annual non-profit event is a collaboration of three leading Georgia business organizations: Atlanta CEO Council, Metro Atlanta Chamber and the Technology Association of Georgia (TAG). For more information, visit [www.ventureatlanta.org](http://www.ventureatlanta.org). For updates, join us on [LinkedIn](#), follow us on [Twitter](#), and our [blog](#).

# # #