



For Immediate Release

Oversight Systems Receives \$8.25 Million in Growth Equity Funding

Westbury Investment Partners and Fifth Third Invest to Support Continued Customer Growth

ATLANTA – August 21, 2012 – Oversight Systems, whose Continuous Analysis (CA) platform turns financial transactions into plain-language Big Data insights, announced today that Westbury Investment Partners and Fifth Third Capital Holdings, LLC have invested \$8.25 million in growth equity capital to support the demands of the company's high rate of customer growth.

The funds will accelerate evolution of Oversight's Continuous Analysis (CA) platform to meet rapidly escalating customer demand for very large transaction data sets and support for next-generation database technologies. Oversight will be able to expand its staff to meet key development objectives, as well as enhance its partners' ability to develop their own analytics applications based on Oversight's CA technology.

Says Patrick Taylor, CEO of Oversight Systems, "Since our software typically pays for itself within months, we are glad to have this investment to help us bring our innovative solutions and in-memory computing to an ever-wider range of customers."

Oversight's customers will benefit directly from the new funding. Oversight will be able to maintain its leadership in delivering critical value for customers who see it as a competitive differentiator that drives better, faster and more accurate decisions across the organization. Customers will receive true real-time predictive business analytics based on massive Big Data information sets. Oversight's CA technology will also appear as an integral part of partners' unique offerings.

"We see tremendous potential in Oversight Systems," says Joseph G. Fogg III, Chairman and CEO of Westbury Investment Partners. "They have a unique ability to deliver the benefits of Big Data analytics without requiring people to become analytics experts. We are excited to help them accelerate their growth and deliver new solutions to the market."

For more information about Oversight Systems and Continuous Analysis solutions for enterprise organizations and government agencies, please visit www.oversightsystems.com, or email info@oversightsystems.com.

About Oversight Systems

Oversight Systems is a Continuous Analysis (CA) platform for Big Data that generates actionable insights and competitive advantage without requiring that managers become analytics experts. Our packaged business analytics deliver direct visibility into financial and operational transactions. Plain-language alerts show not just what happened, but why – and what to do about it. An SAP Endorsed Business Solution and HANA Co-Innovation Partner, Oversight's Continuous Analysis software solutions drive smarter, faster decisions across the organization that contribute directly to the bottom line. Founded in 2003 and privately held, Oversight Systems is headquartered in Atlanta, GA.



About Westbury Investment Partners

Westbury Partners is a leading provider of flexible preferred equity and subordinated debt capital. Since its founding in 1995, Westbury Partners has been creatively structuring multi-layered investments which provide value-added capital to privately owned, emerging growth companies in an array of high-growth, complex markets. Westbury manages several pools of capital and is currently deploying Westbury Investment Partners SBIC, L.P., a private equity fund of approximately \$200 million, licensed as a Small Business Investment Company.

About Fifth Third Capital Holdings, LLC

Fifth Third Bancorp is a diversified financial services company headquartered in Cincinnati, Ohio. The Company has \$118 billion in assets and operates 15 affiliates with 1,321 full-service Banking Centers, including 105 Bank Mart® locations open seven days a week inside select grocery stores and 2,405 ATMs in Ohio, Kentucky, Indiana, Michigan, Illinois, Florida, Tennessee, West Virginia, Pennsylvania, Missouri, Georgia and North Carolina. Fifth Third operates four main businesses: Commercial Banking, Branch Banking, Consumer Lending, and Investment Advisors. Fifth Third also has a 39% interest in Vantiv Holding, LLC, formerly Fifth Third Processing Solutions, LLC. Fifth Third is among the largest money managers in the Midwest and, as of June 30, 2012, had \$291 billion in assets under care, of which it managed \$25 billion for individuals, corporations and not-for-profit organizations. [Investor information](#) and [press releases](#) can be viewed at www.53.com. Fifth Third's common stock is traded on the NASDAQ® National Global Select Market under the symbol "FITB." Fifth Third Bank. Member FDIC

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